

pigcareers.com

MEDIA KIT



Your Definitive
Online Source

For Careers in the Pork Industry

www.pigcareers.com

pigcareers.com

Job Posting Placement

Target specific Swine Industry job seekers; post your jobs in specialized categories. With free account registration and management, your post stays online for 90 days and includes your company's logo.

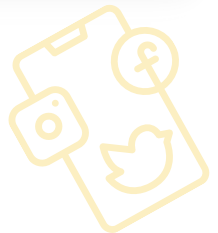
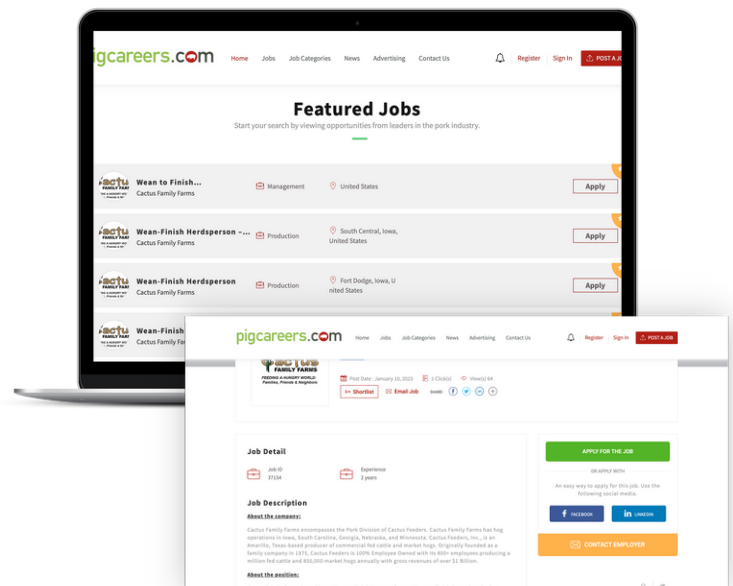
REGULAR JOB POSTS

- **SINGLE JOB POST:** \$250 PER POST
- **4 JOB POSTING PACKAGE:** \$600
- **6 JOB POSTING PACKAGE:** \$800
- **UNLIMITED JOB POSTINGS PACKAGE:** \$2,000 ANNUALLY

FEATURED JOB POSTS

Always featured front and center on our homepage and also listed within our regular posts (double exposure).

- **SINGLE JOB POST:** \$450 PER POST
- **4 JOB POSTING PACKAGE:** \$1200
- **6 JOB POSTING PACKAGE:** \$1500
- **UNLIMITED JOB POSTINGS PACKAGE:** \$3,500 ANNUALLY



SOCIAL MEDIA JOB SHARE PACKAGE

PigCareers.com will post your job ads directly through our social media pages- Facebook, Twitter, and LinkedIn. This provides extra coverage for your job posting and reaches an additional 8,000 plus prospective job seekers.

- **SINGLE SOCIAL MEDIA SHARE:** \$150 PER SHARE
- **UNLIMITED SOCIAL MEDIA SHARES:** \$1000 ANNUALLY

REACH UP TO
8,000+
POTENTIAL JOB
SEEKERS



Marketing Opportunities

EMPLOYERS FEATURED PAGE/SPONSORED PAGE

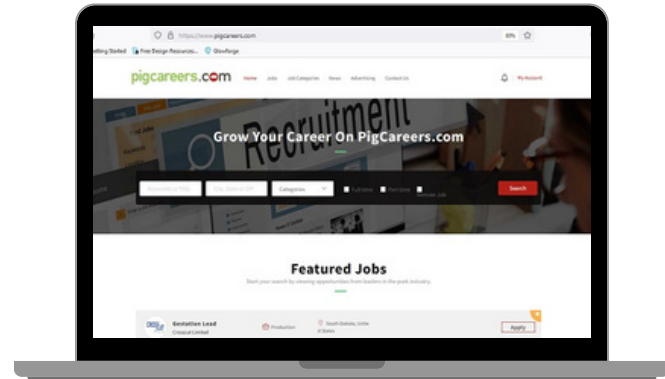
We will produce and maintain your branded featured page on PigCareers.com. Your page will be marketed on the site and have your own featured tab.

SPONSORED PAGE:

Host your own relevant content through your own specific page on **pigcareers.com**

JOBS FEATURED PAGE:

Host your own exclusive job page with only your company's jobs and information. Contact **sophi.fairman@pigcareers.com** for customization, sponsored page information and pricing.



ONLINE BANNER MARKETING/SPONSORSHIP

Banner insertions can run nationally or Geo-Targeted.

BANNER LOCATIONS AND SIZES:

HOMEPAGE TOP BANNER (SIZE 600X60)	\$1,000 per month
HOMEPAGE MIDDLE BANNER SIZE (650X90)	\$750 per month
HOMEPAGE SIDE PANEL (300X250)	\$500 per month
CATEGORY HEADER BANNER (SIZE 650X90)	\$750 per month

JOB CATEGORIES TO CHOOSE: ADMIN, FEED, MANAGEMENT, MARKETING, OTHER, PRODUCTION, SALES, STUDENT, VETERINARIAN

INTERACTIVE LISTING ADS:

Advertise or market your message within a job category listing. You can utilize text or graphic images and target specific jobs or job seekers within a job or any creative outlet on the site. Please contact **info@pigcareers.com** for more information.



Newsletter

pigcareers.com

25,000
Job Seekers
& Companies

PIGCAREERS.COM NEWSLETTER/EMAIL MARKETING

Market a wide variety of messages or banners in the PigCareers.com newsletter of over 25,000 job seekers and companies

PIGCAREERS.COM NEWSLETTER BANNERS

TOP PANEL LEADER PANEL (SIZE 726X60)	\$1,500 per newsletter
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LEFT PANEL (SIZE 300X250)	\$1,000 per newsletter
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MIDDLE CONTENT BANNER (FLEX SIZES)	\$750 per newsletter
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PIGCAREERS.COM NEWSLETTER/FEATURED JOB SPONSOR

FEATURED JOB	\$400 per newsletter
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REGULAR JOB	\$150 per newsletter
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FEATURED CONTENT	Please contact sophi.fairman@pigcareers.com for more information
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EMAIL LIST RENTAL

Send a direct message or advertorial through a newsletter format to our 25,000 subscriber list. Please contact sophi.fairman@pigcareers.com for more information.

PRICE TBD ON CREATIVE NEEDS

Corporate Sponsorship

GOLD, SILVER, AND BRONZE PACKAGE SPONSOR OPPORTUNITIES

PIGCAREERS.COM CORPORATE PROGRAM

A CUSTOMIZED ENHANCED PACKAGE OF LUXURY SERVICES AND EXPOSURE BUILT TO MAKE A SPONSOR MESSAGE STAND OUT SIMILAR TO SEMINAR AND TRADESHOW SPONSORSHIPS.

UTILIZE A COMPREHENSIVE MARKETING PROGRAM WHERE YOU CAN SUPPORT THE ONLY SWINE CAREERS WEBSITE IN NORTH AMERICA. USE THIS UNIQUE TOOL TO PROMOTE YOUR MESSAGE AND SHOW YOUR SUPPORT FOR OUR INDUSTRY:

Sponsoring is just like sponsoring a pork industry, except we can provide focused and frequent reach.



GOODWILL MESSAGE:

Promote the message that your company supports employees and careers in the pork industry.

ADDITIONAL SERVICES

VIDEO SERIES

PLACE YOUR VIDEO OR PROMOTIONAL MESSAGE ON OUR HOMEPAGE:

\$500 per month

*FULL SPONSOR PACKAGES ARE CUSTOMIZED WITH ALL INFORMATION ABOVE. CONTACT SOPHI.FAIRMAN@PIGCAREERS.COM FOR MORE INFORMATION

