Your Definitive Online Source For Careers in the Pork Industry

www.pigcareers.com
Target specific Swine Industry job seekers; post your jobs in specialized categories. With free account registration and management, your post stays online for 90 days and includes your company’s logo.

**REGULAR JOB POSTS**

- **SINGLE JOB POST:** $250 PER POST
- **4 JOB POSTING PACKAGE:** $600
- **6 JOB POSTING PACKAGE:** $800
- **UNLIMITED JOB POSTINGS PACKAGE:** $2,000 ANNUALLY

**FEATURED JOB POSTS**

Always featured front and center on our homepage and also listed within our regular posts (double exposure).

- **SINGLE JOB POST:** $450 PER POST
- **4 JOB POSTING PACKAGE:** $1,200
- **6 JOB POSTING PACKAGE:** $1,500
- **UNLIMITED JOB POSTINGS PACKAGE:** $3,500 ANNUALLY

**SOCIAL MEDIA JOB SHARE PACKAGE**

PigCareers.com will post your job ads directly through our social media pages- Facebook, Twitter, and LinkedIn. This provides extra coverage for your job posting and reaches an additional 8,000 plus prospective job seekers.

- **SINGLE SOCIAL MEDIA SHARE:** $150 PER SHARE
- **UNLIMITED SOCIAL MEDIA SHARES:** $1,000 ANNUALLY
We will produce and maintain your branded featured page on PigCareers.com. Your page will be marketed on the site and have your own featured tab.

**SPONSORED PAGE:**
Host your own relevant content through your own specific page on pigcareers.com

**JOBS FEATURED PAGE:**
Host your own exclusive job page with only your company’s jobs and information. Contact sophi.fairman@pigcareers.com for customization, sponsored page information and pricing.

### ONLINE BANNER MARKETING/SPONSORSHIP

*Banner insertions can run nationally or Geo-Targeted.*

**BANNER LOCATIONS AND SIZES:**

<table>
<thead>
<tr>
<th>Banner Location</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homepage Top Banner (600x60)</td>
<td>$1,000 per month</td>
</tr>
<tr>
<td>Homepage Middle Banner (650x90)</td>
<td>$750 per month</td>
</tr>
<tr>
<td>Homepage Side Panel (300x250)</td>
<td>$500 per month</td>
</tr>
<tr>
<td>Category Header Banner (650x90)</td>
<td>$750 per month</td>
</tr>
</tbody>
</table>

**JOB CATEGORIES TO CHOOSE:** ADMIN, FEED, MANAGEMENT, MARKETING, OTHER, PRODUCTION, SALES, STUDENT, VETERINARIAN

**INTERACTIVE LISTING ADS:**
Advertise or market your message within a job category listing. You can utilize text or graphic images and target specific jobs or job seekers within a job or any creative outlet on the site. Please contact info@pigcareers.com for more information.
## Newsletter

### PIGCAREERS.COM NEWSLETTER/EMAIL MARKETING

Market a wide variety of messages or banners in the PigCareers.com newsletter of over 25,000 job seekers and companies.

### PIGCAREERS.COM NEWSLETTER BANNERS

<table>
<thead>
<tr>
<th>Banner Type</th>
<th>Cost per Newsletter</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOP PANEL LEADER PANEL (SIZE 726X60)</td>
<td>$1,500</td>
</tr>
<tr>
<td>LEFT PANEL (SIZE 300X250)</td>
<td>$1,000</td>
</tr>
<tr>
<td>MIDDLE CONTENT BANNER (FLEX SIZES)</td>
<td>$750</td>
</tr>
</tbody>
</table>

### PIGCAREERS.COM NEWSLETTER/FEATURED JOB SPONSOR

<table>
<thead>
<tr>
<th>Type</th>
<th>Cost per Newsletter</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEATURED JOB</td>
<td>$400</td>
</tr>
<tr>
<td>REGULAR JOB</td>
<td>$150</td>
</tr>
<tr>
<td>FEATURED CONTENT</td>
<td>Please contact <a href="mailto:sophi.fairman@pigcareers.com">sophi.fairman@pigcareers.com</a> for more information</td>
</tr>
</tbody>
</table>

### EMAIL LIST RENTAL

Send a direct message or advertorial through a newsletter format to our 25,000 subscriber list. Please contact sophi.fairman@pigcareers.com for more information.

**PRICE TBD ON CREATIVE NEEDS**
Corporate Sponsorship

GOLD, SILVER, AND BRONZE PACKAGE SPONSOR OPPORTUNITIES

PIGCAREERS.COM CORPORATE PROGRAM

A CUSTOMIZED ENHANCED PACKAGE OF LUXURY SERVICES AND EXPOSURE BUILT TO MAKE A SPONSOR MESSAGE STAND OUT SIMILAR TO SEMINAR AND TRADESHOW SPONSORSHIPS.

UTILIZE A COMPREHENSIVE MARKETING PROGRAM WHERE YOU CAN SUPPORT THE ONLY SWINE CAREERS WEBSITE IN NORTH AMERICA. USE THIS UNIQUE TOOL TO PROMOTE YOUR MESSAGE AND SHOW YOUR SUPPORT FOR OUR INDUSTRY:

Sponsoring is just like sponsoring a pork industry, except we can provide focused and frequent reach.

GOODWILL MESSAGE:

Promote the message that your company supports employees and careers in the pork industry.

ADDITIONAL SERVICES

VIDEO SERIES

PLACE YOUR VIDEO OR PROMOTIONAL MESSAGE ON OUR HOMEPAGE: $500 per month

*FULL SPONSOR PACKAGES ARE CUSTOMIZED WITH ALL INFORMATION ABOVE. CONTACT SOPHI.FAIRMAN@PIGCAREERS.COM FOR MORE INFORMATION